

KM

Kevin Mancuso

LEAD ENGINEER · FULL-STACK DEVELOPER · UI DESIGNER

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Pennsylvania · Open to remote

Lead engineer and full-stack developer with 10+ years shipping web platforms — from custom WordPress systems to modern React/Next stacks. Strongest where design, architecture, and team delivery meet: setting quality standards, mentoring developers, and owning client-facing technical outcomes.

EXPERIENCE

Lead Engineer

Ronik Design / JUN 2024 — PRESENT

- Lead engineering for web applications and digital solutions, owning technical direction from planning through delivery
- Set and enforce coding standards, review practices, and quality expectations across the development team
- Translate client requirements into technical plans and communicate clear specs to developers
- Mentor engineers on architecture, best practices, and maintainable delivery
- Guide WordPress framework strategy, API integrations, and complex database query patterns used across projects

Full Stack Engineer

Ronik Design / MAY 2022 — JUN 2024

- Built and maintained full-stack web applications spanning frontend interfaces, backend services, and data layers
- Implemented APIs and database integrations to support product features and client workflows
- Developed custom WordPress themes, plugins, and internal frameworks for reusable delivery
- Diagnosed production issues and improved application performance and reliability
- Partnered with design and stakeholders to ship polished, maintainable releases on schedule

Lead Developer

Donovan Advertising / OCT 2021 — MAY 2022

- Led application builds and kept delivery aligned to client timelines and quality bars
- Established project quality standards and coached developers on best practices
- Translated client specifications for the team and supported technical planning with account and marketing partners
- Built custom WordPress frameworks and integrated APIs with complex database queries

Developer

Tower Marketing / JAN 2021 — OCT 2021

- Designed, implemented, and managed WordPress sites on the Genesis Framework
- Built plugins and themes with attention to front- and back-end UX for editors and end users
- Collaborated with creative on implementation and owned full-stack website delivery
- Maintained reusable, documented code and resolved issues for clients and teammates

SKILLS

Programming & Web

PHP, HTML, CSS, SASS, JavaScript, TypeScript, jQuery, Node.js, React, React Native, Next.js, Vue.js, Express.js, GraphQL, Tailwind CSS, API Integration

CMS & Platforms

WordPress, Sanity, Strapi, Shopify, Laravel, Supabase, ACF, WP REST API, WPGraphQL, Prismic

Databases

PostgreSQL, MySQL

Front-End & UX

Custom themes & plugins, Gutenberg blocks, UX/UI implementation, accessibility audits, responsive design, cross-browser testing

Design

Layout, typography, illustration, branding, color theory, Figma, Photoshop, Illustrator, InDesign

Tooling & Workflow

Git, GitHub, GitLab, CI/CD, Vite, Webpack, NPM, Yarn, WP-CLI, VS Code, Cursor, Claude Code, WebStorm, Terminal, Local / Flywheel

Hosting & Deploy

AWS Amplify, Azure App Services, Netlify, Vercel, Cloudflare, WP Engine, Kinsta, cPanel, static deployment, CDN optimization

FOCUS

Agency delivery · Headless & custom WordPress · Mentorship · Cross-functional collaboration

EDUCATION

Pennsylvania College of Art & Design

B.F.A. Graphic Design · 2014–2016

Nassau Community College

A.A.S. Commercial Art / Digital Technology · 2011–2014

Web Developer

Kinectiv / NOV 2018 — JAN 2021

Conceived, designed, and developed custom WordPress platforms with creative and technical partners

Shipped features, fixed bugs, and kept client sites running efficiently

Trained clients on custom platforms and provided ongoing support after launch

Designer

Alpha Dog Advertising / AUG 2016 — OCT 2018

Created visual concepts that communicate brand ideas across web and campaign touchpoints

Designed and developed WordPress web applications for client products and marketing sites

Produced social, web, and print graphics and established style guides for team reuse