



KEVIN MANCUSO

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EDUCATION

Pennsylvania College
of Art & Design
B.F.A. Bachelor of Fine Art
Graphic Design
2014 - 2016

Nassau Community College
A.A.S. Commercial Art
Digital Technology
2011-2014

SKILLS

PHP, HTML, CSS, SASS,
Javascript, jQuery, React,
React Native, Liquid,
CMS

Custom Themes
Development for UX + UI
Problem Solving
Decoding Bugs

Layout Design
Typography Design
Illustration Design

PROGRAMS

InVision
Sketch
WordPress
Shopify
Sublime Text 3
MailChimp
Sketch
Adobe XD
Adobe Indesign
Adobe Illustrator
Adobe Premiere
Adobe AfterEffects
Adobe PhotoShop

EXPERIENCE

Lead Developer

Donovan Advertising / October 2021 to Present

- Building and configuring applications
- Ensuring team adherence to project quality standards
- Communicating client specifications to development teams
- Troubleshoot and debug any issues with website development
- Keeping projects on schedule to meet deadlines
- Writing testable and scalable code for programs
- Educating developers on best practices
- Taking part in various business activities like client communications, marketing and sales
- Create custom wordPress Frameworks
- Integrate API databases into WordPress
- Create complex queries to databases

WordPress Developer

Tower Marketing / January 2021 to October 2021

- Develop websites using Genesis Framework
- Create a safe UX + UI experience for both front + back-end users
- Design, implement and manage websites using WordPress
- Collaborate with members of the creative team
- Manage front-end and back-end website development
- Create WordPress plug-ins and themes
- Maintain well-documented, reusable, and transferrable code
- Troubleshoot and resolve website problems for clients and co-workers
- Stay knowledgeable about new developments in software, trends, and practices

WordPress Developer

Kinectiv / November 2018 to 2021

- Help with conceiving, designing, and developing websites
- Create a safe UX + UI experience both front + back-end users
- Custom development and maintenance of WordPress sites
- Developing and implementing new features, fixing bugs, and ensuring an efficiently run website
- Teach new clients how to navigate and use the custom platform
- Provide ongoing support for clients' websites

Designer & Website Developer

Alpha Dog Advertising LLC / August 2016 to October 2018

- Create visual concepts, using computer software, to communicate ideas that inspire, inform, and captivate consumers
- Design and develop websites for web applications using WordPress CMS
- Create graphics for use on social media, websites, and print materials
- Create a design style guide for current and future use by other teams in the company

REFERENCES

Kyle Lang

Title: Social Media Director

Phone: 717-875-4982

Zane Harnish

Title: Lead Developer

Phone: 717-618-2208

Brandon Duncan

Title: IT Specialist

Phone: 314- 285-7564

Danny Wilson

Title: Content Marketing

Phone: 717-305-0514

Tori Flick

Title: Social Media Strategist

Phone: 717-572-6944

Nick Gould

Title: Photography Business Owner

Phone: 717-380-6064

Julie Miller

Title: Photography Business Owner

Phone: 717-813-6933

EXPERIENCE CONTINUED...

Social Media Specialist + Website Developer

Lancaster Barnstormers / May 2016 to August 2016

- Responsible for planning, implementing and monitoring the company's social media strategy
- Increase brand awareness, improve marketing efforts and increase sales

Freelance Website Developer

Web Freelance / May 2013 to December 2016

- Used WordPress as a framework to build client websites
- Custom CSS to create unique website for a regional not-for-profit organizations
- Modifying and developing an older website design to be compatible with current browsers and user interfaces