



# KEVIN MANCUSO

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[kmancuso.com](http://kmancuso.com)

## EDUCATION

### Pennsylvania College of Art & Design

B.F.A. Bachelor of Fine Art

Graphic Design  
(2014–2016)

### Nassau Community College

A.A.S. Commercial Art

Digital Technology  
(2011–2014)

## SKILLS

### Programming & Web Development

PHP, HTML, CSS, SASS, JavaScript, jQuery, Node.js, React, React Native, Next.js, Vue.js, Capacitor.js, Electron.js, Express.js, Liquid, GraphQL, RAG AI Development, API Integration, CMS (e.g., WordPress, Laravel, Shopify, ACF), WP REST API, WPGraphQL, RESTful APIs

### Front-End & UX/UI

Custom Theme Development, WP Plugin Development, Gutenberg Block Development, UX/UI Implementation, Bug Fixing & Problem Solving, Accessibility Audits, Responsive Design, Cross-Browser Testing

### Design

Layout, Typography, Illustration, Branding, Color Theory

### Tooling & Workflow

Webpack, Vite, Gulp, Grunt, NPM, Yarn, Git, GitHub, GitLab, CI/CD Workflows, WP-CLI

### Hosting & Deployment

cPanel, WP Engine, Kinsta, Cloudflare, TakeShape, Prismic, Headless CMS Setup, Static Site Deployment, CDN Optimization

### Professional Strengths

Cross-Functional Collaboration, Rapid Prototyping, Client Training, Debugging Under Pressure

## EXPERIENCE

### Full Stack Developer + Lead Developer

Ronik Design / May 2022 – Present

- Building and configuring applications
- Ensuring team adherence to project quality standards
- Communicating client specifications to development teams
- Troubleshoot and debug any issues with website development
- Keeping projects on schedule to meet deadlines
- Writing testable and scalable code for programs
- Educating developers on best practices
- Taking part in various business activities like client communications, marketing and sales
- Create custom WordPress Frameworks

### Lead Developer

Donovan Advertising / Oct 2021 – April 2022

- Building and configuring applications
- Ensuring team adherence to project quality standards
- Communicating client specifications to development teams
- Troubleshoot and debug any issues with website development
- Keeping projects on schedule to meet deadlines
- Writing testable and scalable code for programs
- Educating developers on best practices
- Taking part in various business activities like client communications, marketing and sales
- Create custom WordPress Frameworks

### WordPress Developer

Tower Marketing / Jan 2021 – Oct 2021

- Develop websites using Genesis Framework
- Create a safe UX + UI experience for both front + back-end users
- Design, implement and manage websites using WordPress
- Collaborate with members of the creative team
- Manage front-end and back-end website development
- Create WordPress plug-ins and themes
- Maintain well-documented, reusable, and transferrable code
- Troubleshoot and resolve website problems for clients and co-workers
- Stay knowledgeable about new developments in software, trends, and practices

## PROGRAMS

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### Design & Prototyping:

Figma, Adobe XD, Sketch, InVision

### Adobe Creative Suite:

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects

### Web & Code Tools:

Visual Studio Code, WebStorm, Terminal, Sublime Text 3, Flywheel Local

## REFERENCES

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### Kyle Lang

Title: Social Media Director

Phone: 717-875-4982

### Zane Harnish

Title: Lead Developer

Phone: 717-618-2208

### Brandon Duncan

Title: IT Specialist

Phone: 314-285-7564

### Danny Wilson

Title: Content Marketing

Phone: 717-305-0514

### Tori Flick

Title: Social Media Strategist

Phone: 717-572-6944

### Nick Gould

Title: Photography Business Owner

Phone: 717-380-6064

### Julie Miller

Title: Photography Business Owner

Phone: 717-813-6933

## EXPERIENCE CONTINUED...

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### WordPress Developer

*Kinectiv / Nov 2018 – 2021*

- Help with conceiving, designing, and developing websites
- Create a safe UX + UI experience both front + back-end users
- Custom development and maintenance of WordPress sites
- Developing and implementing new features, fixing bugs, and ensuring an efficiently run website
- Teach new clients how to navigate and use the custom platform
- Provide ongoing support for clients' websites
- Teach new clients how to navigate and use the custom platform
- Provide ongoing support for clients' websites

### Designer & Website Developer

*Alpha Dog Advertising LLC / Aug 2016 – Oct 2018*

- Create visual concepts, using computer software, to communicate ideas that inspire, inform, and captivate consumers
- Design and develop websites for web applications using WordPress CMS
- Create graphics for use on social media, websites, and print materials
- Create a design style guide for current and future use by other teams in the company

### Social Media Specialist + Website Developer

*Lancaster Barnstormers / May 2016 – Aug 2016*

- Responsible for planning, implementing and monitoring the company's social media strategy
- Increase brand awareness, improve marketing efforts and increase sales

### Freelance Website Developer

*Web Freelance / May 2013 – Dec 2016*

- Used WordPress as a framework to build client websites
- Custom CSS to create unique website for a regional not-for-profit organizations
- Modifying and developing an older website design to be compatible with current browsers and user interfaces